BES! PRINCIPLE STATES OF THE P

HAVE A CLEAR BUSINESS OBJECTIVE

It's important to share the who/what/when/where/why and how of you and your work and what is the business implication of your work.

ACTIVE LISTENING IS KEY

Answer the questions being asked of you.

PRACTICE MAKES PERFECT

Practice sharing your story in advance. This makes you a coherent and confident speaker. Don't read off paper and have a clear structure to your presentation.

TAKE A DEEP BREATH

Deep breathing helps to calm you down so you come off more calm and collected during the interview process.

ENJOY THE PROCESS

Your interview is the opportunity for you to shine. You are here to discuss your research and why you are a great candidate for the program. If you enjoy this part, imagine how great it will be when you join the 8-week program.

